

User Interview for
COMMIT
Interview Script

[Introduction]

Hello, I am Avnis. You are going through this questionnaire as it would be really helpful for me if you could help me understand better of what perspective you hold about investing as someone who is interested in the field. This questionnaire consists of 10-15 questions about the mentioned topic. I would also like you to know that kindly answer the questions as if you are explaining the situations to someone who has no prior knowledge of investing or anything similar.

Before you start, just to let you know that I will take your comments as a confidential remark. I will aggregate the data from various participants answering this questionnaire and if we quote you in the final report, we will do so without identifying your response directly traced at you. Also, this is a voluntary task so if you would like to not participate or exit in the middle of the answers, you can let me know and choose not to answer. You can reach me out if you have any queries regarding the questionnaire. Let us proceed.

[Warm Up]

What is your full name?

What is your occupation?

How do you feel about the way you are managing your money?

Have you ever considered investing?

Have you ever tried any platform to invest?

If you can share any recent incidents when you tried to start investing or wanted to know about this particular topic but did not because of any reason?

[Follow Up]

What is the reason that made you feel like you should start investing?

What measures are you currently taking in order to manage your money?

Are you aware of the benefits and process of how the above mentioned topic(s) are helping you meet your financial goals?

In order to learn or know more about money, whom do you talk to or look up at to know more about money or finance?

[Other Questions]

Do you know anyone else around you who is investing or is getting started at it?

Have you heard of or believe in any of the myths about investing or the stock market?

Is there anything else which might be relevant that you would like to share? Anything unusual or interesting that happened in your knowledge to you or anyone else related to investing?

[Conclusion]

Thank you so much for taking out your time to go through these questions and answer them. If anything else reminds of you anything related to the similar topic, please feel free to reach me out as you have my email address. Also you can write to me if you have any questions or doubts regarding these questions above. Thank you again for your participation.